

London Paramount Entertainment Resort

Public Consultation: Your Feedback from Stage 4

London Resort Company Holdings

July 2015



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One ♦ Introduction

London Resort Company Holdings (LRCH) has engaged in a year-long iterative process of public consultation on proposals for the London Paramount Entertainment Resort. The project is the first “Business or Commercial development” to be considered as a Nationally Significant Infrastructure Project (NSIP) and an application referred to as a Development Consent Order (DCO) will be submitted to the Planning Inspectorate later this year with a final decision being made by the Secretary of State for Communities and Local Government.

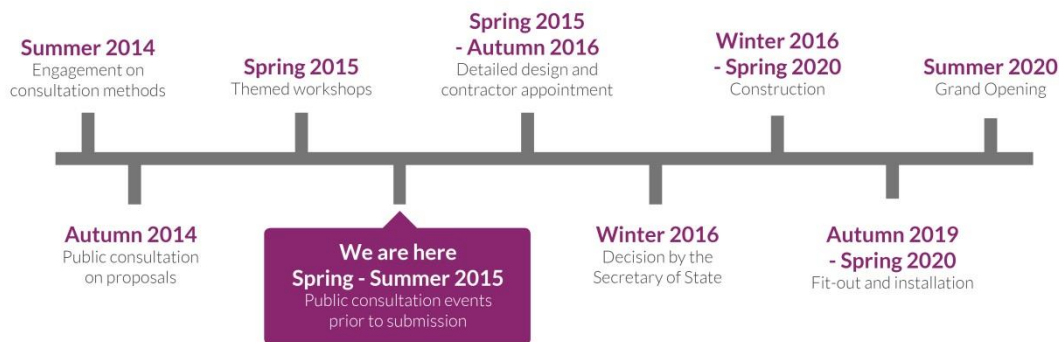


Image: London Paramount timeline

From 27 April to 5 June 2015 LRCH undertook statutory consultation on their proposals for the London Paramount Entertainment Resort (in accordance with the Planning Act 2008). Three comprehensive stages of non-statutory consultation preceded this in July 2014, November 2014 and February/March 2015 and these earlier stages have been invaluable in establishing a comprehensive list of consultees and informing the project’s approach to consultation, providing valuable feedback on our emerging proposals and enabled detailed discussions on specific areas of interest. (Full reports detailing Stage One, Stage Two and Stage Three are available to read and download on the project website <http://londonparamount.info/downloads/>.)



Image: London Paramount infographic showing combined figures from Stage One to Stage Four

The Planning Inspectorate provides advice, for NSIP applications, which recommends that there is early involvement with local communities, local authorities and statutory consultees. Early engagement helps to identify and resolve issues at an early point in the development of the proposals and enables members of the public to provide feedback and influence the proposals. The opportunity to view, comment and influence the proposals was provided during Stage One, Stage Two and Stage Three of the public consultation. The latest stage of public consultation on London Paramount was statutory, referring to the legal obligation to consult with anyone interested in or affected by the proposals and the minimum recommendation outlined in the guidance.

London Paramount is proposing a world class Entertainment Resort that will include;

- A world-class theme park
- A 1,500-seat theatre with regular 'West End Quality' shows
- Indoor event space to host conferences and exhibitions, but also with potential for musical and sporting events
- A range of hotels with a combined total of up to 5,000 on-site bedrooms
- An art-house style cinema and nightclubs
- Food and beverage outlets and retail
- One of the largest indoor water parks in Europe
- Back of house and guest service facilities
- Creative business space to provide a central hub for the UK creative industry
- Transport improvements including a new dual carriageway access road between the A2 and the Entertainment Resort
- A green network to include areas of environmental enhancement and wildlife habitat creation beside the River Thames
- A range of connectivity improvements including public footpaths and cycle routes along the River Thames and enhancements to the existing jetty on the river to facilitate access by boat
- 14,000 car park spaces
- Enhancements to flood defence works
- Landscaping including water features such as ponds and canals
- Waste management and power generation facilities
- Emergency and security features

The fourth stage of public consultation was an opportunity to inform local residents, stakeholders and interested parties about, and to seek their views on, the draft plans ahead of their submission. The dates, times and venues for the public consultation were organised to reflect feedback received at earlier stages of public consultation.

This report focuses on the statutory public consultation undertaken on London Paramount Entertainment Resort between April and June 2015. A full consultation report will be submitted along with the application later this year.

Two ♦ Methodology

The Stage Four statutory public consultation took place between Monday 27 April and Friday 5 June providing 40 days for statutory bodies including the local authorities, local communities and the general public to provide feedback on the current proposals for London Paramount Entertainment Resort ahead of the DCO application later this year. This report focuses on the feedback forms received by the local community and general public, feedback received by all consultees during the statutory consultation will be included and responded to in the Consultation Report submitted with the application for a DCO.

Attendees to the Stage Four events were encouraged to complete a feedback form via the iPads available or in paper format sharing their views on the proposals the feedback form was divided into three distinct sections:

- a) The first section focused on the consultation process and consisted of three multiple choice questions seeking to establish whether people had attended previous stages of consultation, to what extent they found the consultation material useful and how they found out about the events.
- b) The second section focused on the proposals on display and the information available within the project documentation. Questions revolved around the masterplan, preferred transport options, sustainable travel alternatives, cultural heritage findings and mitigation strategies associated with the environment. This section contained seven multiple choice questions (with space available for respondents to elaborate on their selection) and two 'open' questions, one focused on accessibility and inclusivity at the resort and the other was an opportunity to express views and opinions that were not covered in the set questions.
- c) The third section of the feedback form sought to establish the profile of respondents, asking people where they live, together with their age, gender and ethnicity.

The answers to all multiple choice questions on the feedback form were worked out as a percentage of the number of respondents, calculated to two decimal places and then rounded to the nearest whole number. For the questions on publicity and cultural heritage respondents were invited to select more than one response, as a consequence the response rate is higher than the number of respondents. However, each individual answer is still calculated as a percentage of the respondents, creating data that totals more than 100%.

As respondents were invited to provide open comments throughout the feedback form all comments were read and analysed to identify recurring themes.

Three ♦ Overview of Stage Four of the Public Consultation

From Monday 27 April to Friday 5 June LRCH consulted on their proposals for London Paramount Entertainment Resort. Ten public consultation events were held across three weeks in April and May 2015 these events took place in village halls, leisure centres, council offices and shopping centres in the boroughs of Dartford and Gravesham.

To support the community consultation various documents were made available to provide information on the proposals:

- Community Consultation Document
- Non-technical summary of the Preliminary Environmental Information Report
- Preliminary Environmental Information Report with technical appendices and figures
- Draft Development Consent Order
- Draft Explanatory Memorandum
- Plans (including the Overall Location Plan, Land Affected Plans, Land Plans and Work Plans).

Attendees to the events had the opportunity to view a scaled model showing the vision for the resort and supporting infrastructure, as well as 16 exhibition banners displaying information on the masterplan, transport options, environment and job and business opportunities. Members of the project team were at each event to discuss the proposals and a feedback mechanism was provided to capture people's views on the proposals. A Community Consultation Document was made available at the events for the local community to take home. The document summarised the proposals, outlined the benefits and impacts of London Paramount and outlined what aspects of the scheme views were being sought on. At each event a full suite of the project documents outlined previously was made available, this including the Preliminary Environmental Information Report, a draft of the DCO application and plans and maps showing the nature and location of the proposed application.

The project documents were also available to view throughout the duration of the Stage Four consultation in publically accessible locations across the boroughs of Dartford and Gravesham and town centre venues in Maidstone, Thurrock, Medway, Sevenoaks, Tonbridge & Malling, the London Borough of Bromley, and the London Borough of Bexley. A full list of locations is available to view in the Statement of Community Consultation (<http://londonparamount.info/media/1067/statement-of-community-consultation.pdf>)



Image: The Leisure Core an extract from a model of the Entertainment Resort

The public consultation events were held as follows:

- **Wednesday 29 April**
Venue: Gravesend Old Town Hall, High Street, Gravesend, DA11 0AZ
Time: 4pm-8pm
- **Thursday 30 April**
Venue: Bluewater, Greenhithe, DA9 9ST
Time: 10am-9pm
- **Friday 1 May**
Venue: British Legion Greenhithe, London Road, Greenhithe, DA9 9EJ
Time: 4.30pm-8.30pm
- **Tuesday 5 May**
Venue: Princes Park Stadium, Darenth Road, Dartford, DA1 1RT
Time: 4pm-8pm
- **Friday 8 May**
Venue: St Botolph's Church Hall, The Hill, Northfleet, DA11 9EU
Time: 11am-3pm

- **Saturday 9 May**
Venue: Swanscombe Leisure Centre, Craylands Lane, Swanscombe, DA10 0LP
Time: 2pm-5pm
- **Monday 11 May**
Venue: Dartford Civic Centre, Home Gardens, Dartford, DA1 1DR
Time: 3.30pm-7.30pm
- **Tuesday 12 May**
Venue: Northfleet School for Girls, Hall Road, Gravesend, DA11 8AQ
Time: 4.30pm-8.30pm
- **Wednesday 13 May**
Venue: Eastgate, 141 Springhead Parkway, Northfleet, DA11 8AD
Time: 4pm-8pm
- **Thursday 14 May**
Venue: Gravesham Civic Centre, Windmill Street, Gravesend, DA12 1AU
Time: 3.30pm-7.30pm

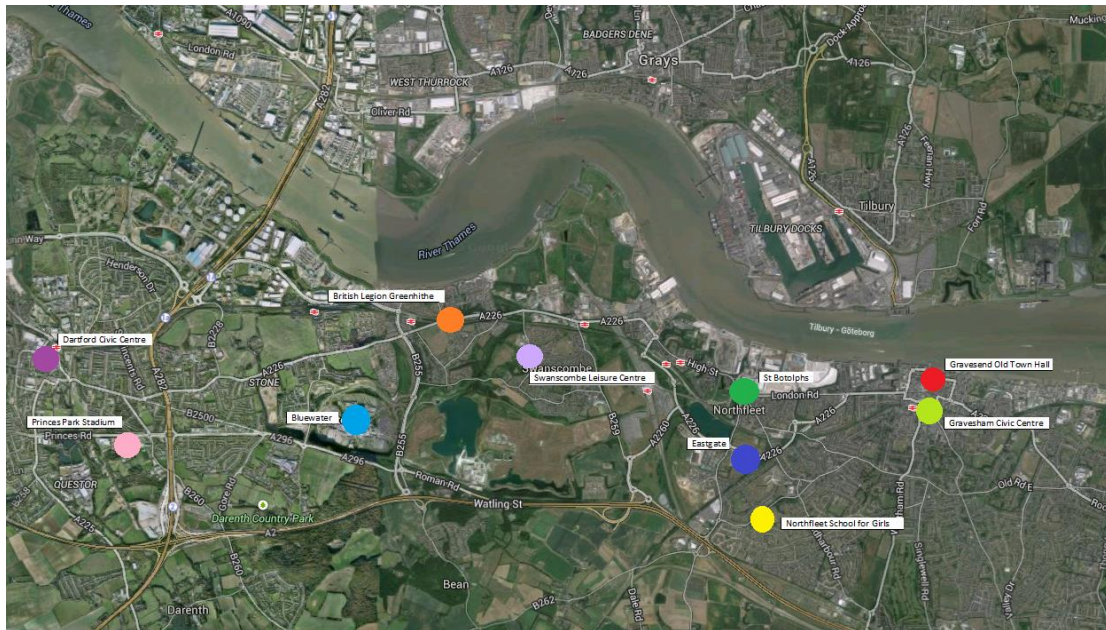


Image: Stage Four venue map

In addition:

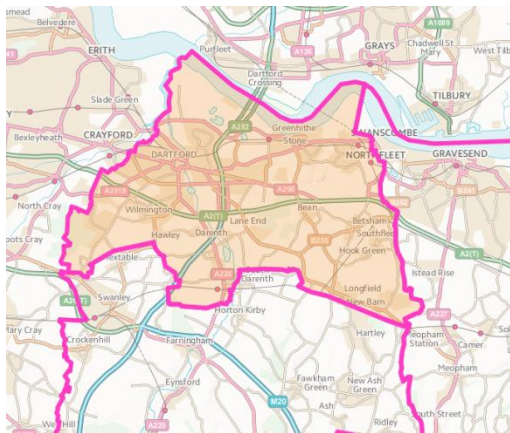
- a) Two secondary school events were held for pupils at Ebbsfleet Academy (Friday 1 May) and Northfleet Technology College (Wednesday 6 May). The events took place during school hours and pupils were given short presentations from the London Paramount team and invited to view the exhibition material and provide feedback on the proposals.
- b) At the invitation of Bean Residents Association a public consultation event was held on Monday 1 June, 6pm-8pm at Bean Youth and Community Centre.

- c) On Tuesday 2 June the London Paramount team presented at The Craylands School following a request on Twitter. The presentation to the school's year 5 and 6 pupils fitted in with their curriculum for the summer term "Swanscombe yesterday, today, tomorrow".

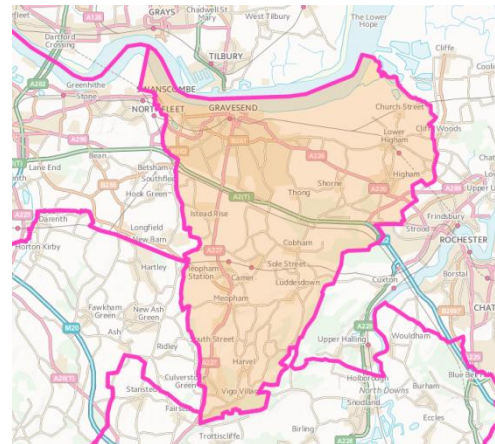
Publicity

The public consultation events were advertised throughout the local area and neighbouring local authorities.

- 88,257 exhibition invites were mailed to all individuals and businesses living and working in the boroughs of Dartford and Gravesham. An additional 3,183 postal invites and 4,530 email invites were sent to those individuals who attended previous stages of public consultation and provided their contact details or had registered on the London Paramount consultation website.



Dartford Borough



Gravesham Borough

Image: Invite distribution

- 861 exhibition invites were issued to all councillors in Dartford Borough Council and Gravesham Borough Council, all parish councils in Dartford and Gravesham and the adjoining districts; all councillors from adjoining local authorities in Bexley, Bromley, Sevenoaks, Tonbridge & Malling, Medway, Thurrock, Essex County Council and Kent County Council; as well as members of the Greater London Authority and the two local MPs for Dartford and Gravesham.
- Invites were also sent to approximately 755 stakeholder groups and 664 companies who had registered via the supply chain email address notifying them of the public consultation events.

Media

- Quarter page colour adverts publicising the ten events were placed in the Dartford and Gravesend Messenger, the Messenger Extra, the Essex Enquirer, the Thurrock Gazette and Kent on Sunday. The advert appeared in Kent on Sunday on the weekend of 18 April and in all other publications week commencing 20 April.

- Briefings were arranged with journalists from local and regional news outlets, including BBC South East, ITV Meridian, Kent Messenger and News Shopper.

Online

- The London Paramount Twitter and Facebook accounts as of the 7 July have 1,329 followers and 3,448 Likes respectively. The consultation events were publicised on both social media accounts prior to and during the public consultation events in April and May.
- The project consultation website (www.londonparamount.info) was updated to reflect the latest stage of public consultation and contained information on the exhibition times and venues. A full copy of the project documentation was made available on the website including the Preliminary Environmental Information Report, draft Development Consent Order, Explanatory Memorandum and Plans. In addition all exhibition material could be downloaded and an online feedback mechanism was provided. The deadline for feedback to be submitted was Friday 5 June 2015, having allowed 40 days for comments to be provided.

Attendance

In total 3,425 people attended the statutory stage of public consultation and attendance at each of the venues was as follows:

Venue	Date	Attendees
Gravesend Old Town Hall	29 April	271
Bluewater	30 April	1,278
Ebbsfleet Academy (school event)	1 May	96
British Legion	1 May	188
Princes Park Stadium	5 May	191
Northfleet Technology College (school event)	6 May	204
St Botolph's Church Hall	8 May	169
Swanscombe Leisure Centre	9 May	303
Dartford Civic Centre	11 May	196
Northfleet School for Girls	12 May	141
Eastgate	13 May	145
Gravesham Civic Centre	14 May	243
Bean Youth and Community Centre	1 June	32

620 feedback forms were received at the events; 86% of these were completed using the iPads with the remainder completed in paper format. This represents a response rate of 18%. A further 111 feedback forms were completed online (via the London Paramount website) or returned to the freepost address. Overall, 731 feedback forms were received by the deadline of Friday 5 June 2015.

During the latest stage of statutory public consultation (27 April – 5 June 2015) we have received 384 emails. A number of these have been from businesses interested in supplier opportunities at the Entertainment Resort, representations from statutory consultees and general enquiries into the consultation process and proposals. All representations from statutory consultees will be included and responded to within our Consultation Report that is submitted with our application for a DCO later this year.

In advance of the public consultation events, briefing sessions were held at Dartford Borough Council, Gravesham Borough Council, Kent County Council and Swanscombe and Greenhithe Town Council. The briefings consisted of a presentation to councillors and officers updating them on the proposals followed by a question and answer session. Overall 40 councillors and council officers attended the briefing sessions, which were held at the following dates, times and venues:

- **Monday 27 April**
Venue: Dartford Council Chambers, Civic Centre, Home Gardens, Dartford, DA1 1DZ
Time: 7pm-8.30pm
- **Tuesday 28 April**
Venue: Swanscombe and Greenhithe Town Council, The Grove, Swanscombe, DA10 0GA
Time: 5pm-6pm
- **Tuesday 28 April**
Venue: Gravesend Old Town Hall, High Street, Gravesend, DA11 0AZ
Time: 7pm-8.30pm
- **Wednesday 29 April**
Venue: Kent County Council Chambers, Sessions House, Maidstone, Kent, ME14 1QX
Time: 10am-11.30am

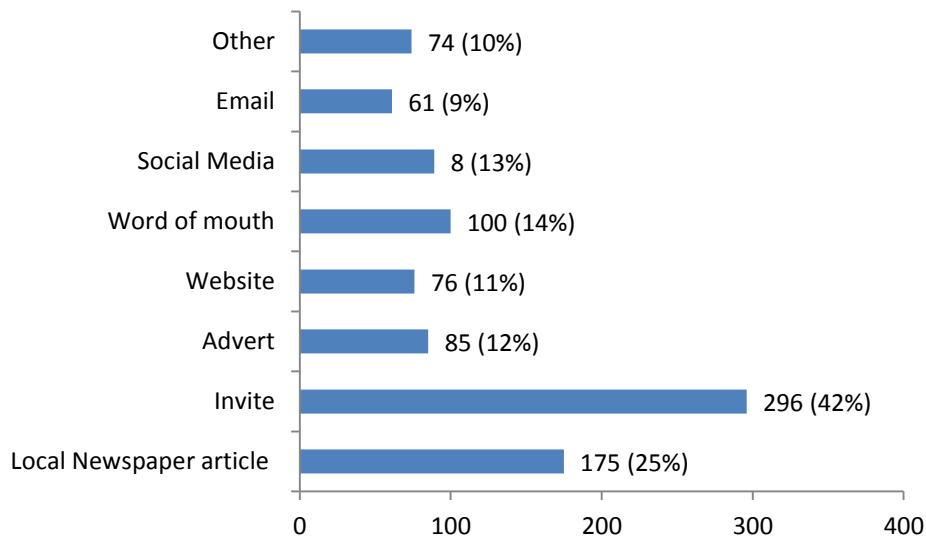
A further briefing session was held with officers and members of Thurrock Council on Tuesday 2 June 2015. This session provided an overview of the consultation to date and displayed the proposals shown at the fourth (statutory) stage of public consultation.

Four ♦ Analysis of Feedback

The feedback form was divided into three sections. The first section focused on the consultation, the second sought respondent's views on the proposals and the third provided a profile of the respondents.

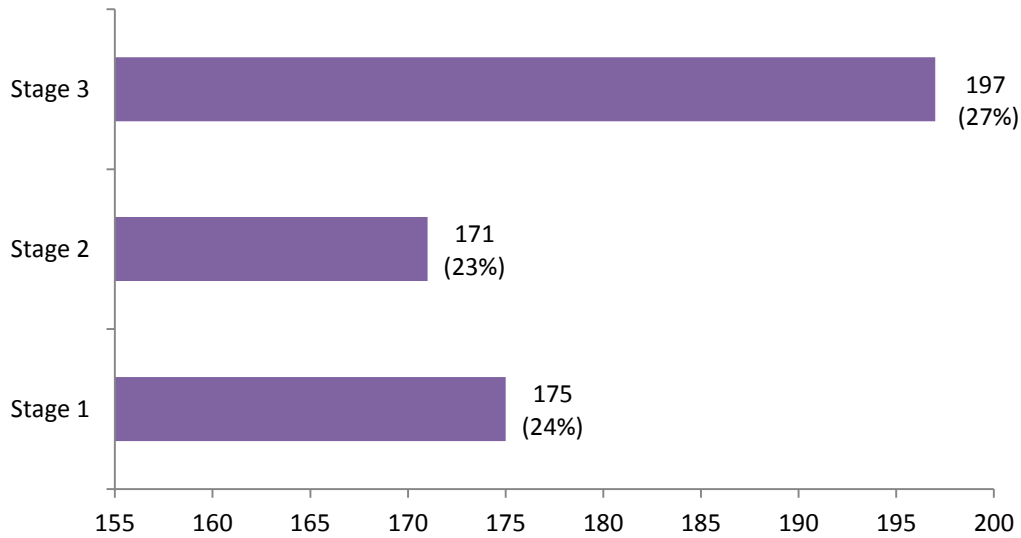
Section One – Consultation

Q: How did you find out about the London Paramount Stage Four consultation?



This question aimed to find out where attendees found out about the public consultation events, with respondents invited to select more than one option. The responses showed that people found out about the Stage Four events in a number of different ways including the event invite (42%), local newspaper article (25%), word of mouth (14%) and social media (13%). The responses highlighted the need to maintain contact with the local community across a number of mediums.

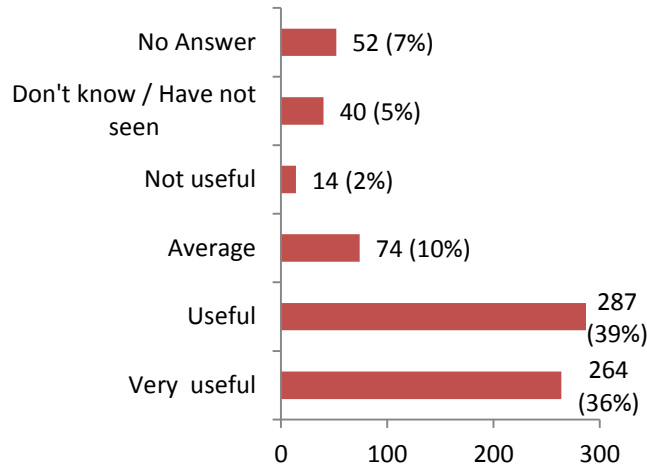
Q. Have you attended previous stages of public consultation?



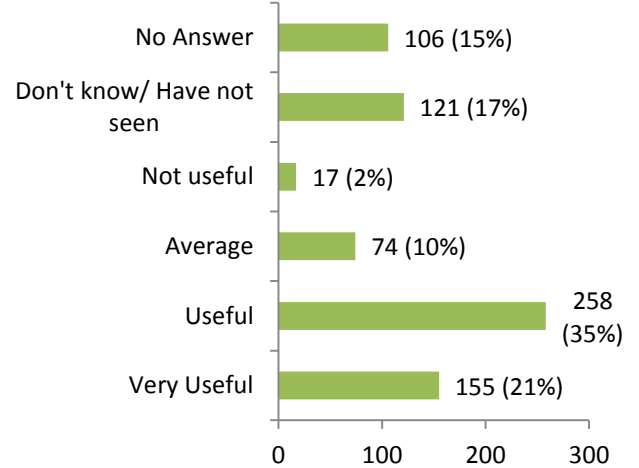
This question sought to understand the number of people who had attended one of the three previous stages of public consultation on London Paramount in July 2014, November 2014 and February/March 2015. A similar percentage of respondents at Stage Four had attended each of the previous stages of consultation.

Q. If you have read the Stage Four consultation materials and/or have attended one of our events, what did you find useful?

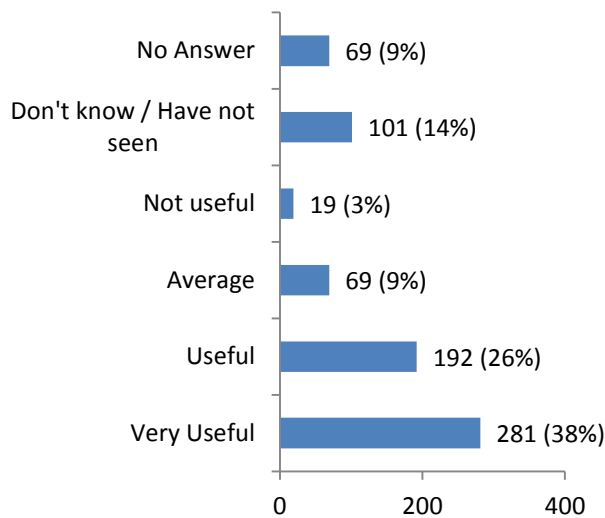
Exhibition boards



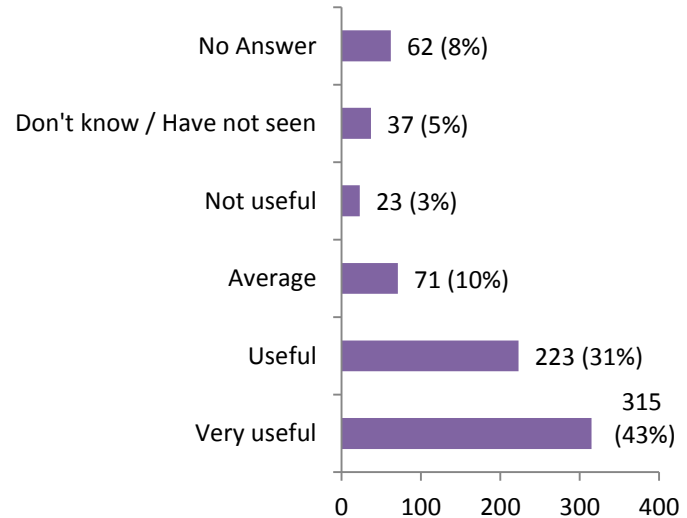
The community consultation document



Talking to the London Paramount team



Scaled model of the Entertainment Resort

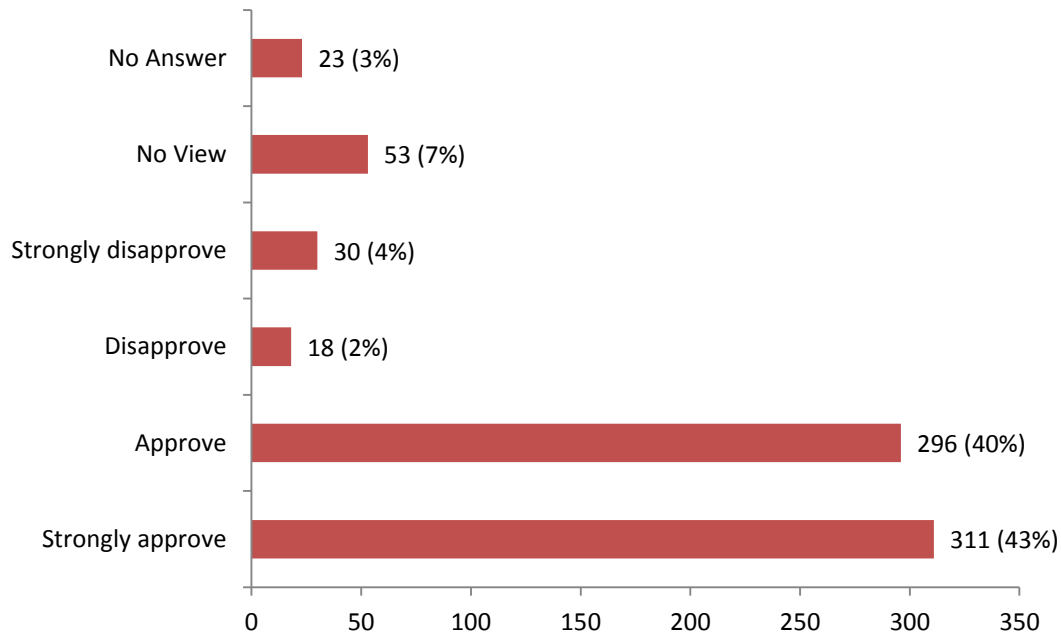


This question aimed to establish how useful respondents had found various elements of the consultation:

- 75% of respondents found the exhibition boards useful (39%) or very useful (36%).
- 56% of respondents found the Community Consultation Document useful (35%) or very useful (21%).
- 64% of respondents found talking to the London Paramount team useful (26%) or very useful (38%).
- 74% of respondents found the scaled model of the Entertainment Resort useful (31%) or very useful (43%).

Section Two – Proposals

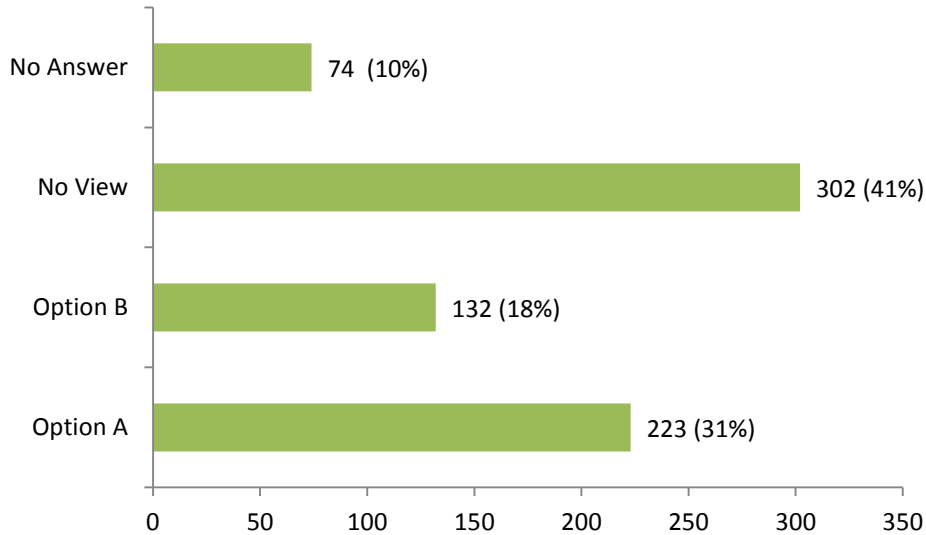
Q. The masterplan on display today includes a number of elements including rides, attractions, cinemas, theatres, hotels, restaurants, a water park, events space, creative business hub and retail. What are your thoughts on the mix we are proposing?



The Stage Four statutory public consultation provided attendees with the opportunity to view a scaled model of the resort and the latest iteration of the illustrative masterplan, and this question sought to understand people's views on the mix of attractions shown in the masterplan.

The response was extremely positive with 83% of respondents indicating that they either "Approve" (40%) or "Strongly Approve" (43%) of the illustrative masterplan. Only 6% of respondents indicated that they "Disapprove" (2%) or "Strongly disapprove" (4%) of the masterplan.

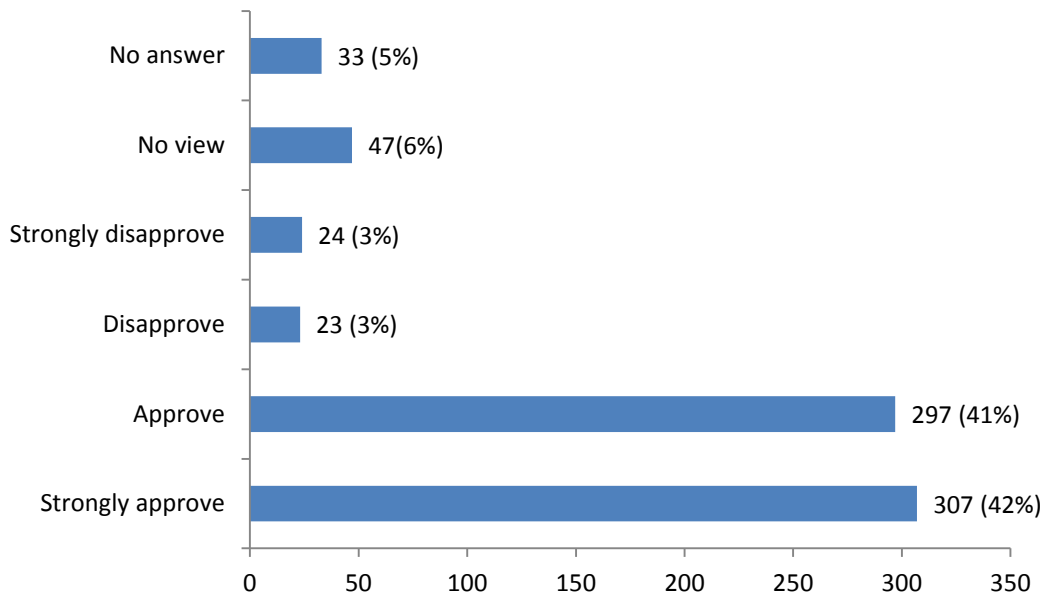
Q. Both our preferred transport options include a new dedicated access road to the Entertainment Resort that separates resort traffic from local traffic. With the information that you see here today, which is your preferred transport option?



Following responses from our earlier consultation we developed two access options involving the A2 Ebbsfleet junction that attempt to minimise any adverse impacts upon archaeology and ecology whilst meeting highway design standards. This question aimed to understand if respondents had a preference for Option A or Option B. A majority of respondents indicated that they had No View on the transport options (41%), with 31% showing a preference for Option A and 18% preferring Option B. Throughout the year-long consultation process transport and traffic congestion in the immediate and local area has been the most popular topic and a large number of respondents provided additional thoughts on the project's approach to road access. Predominantly these further comments revolved around:

- Ensuring resort traffic remained separate from local traffic as early as possible on the A2 and entirely from local roads such as London Road (A226);
- Pressure on the existing road network including but not limited to the M25, A2 and M20; and
- The traffic modelling including future developments in the area such as Ebbsfleet Garden City, the Lower Thames Crossing and highway improvements at the Bean Junction.

Q. Other ways of getting around such as walking, cycling and by river are important both to the London Paramount team and local people. With the information available do you approve of the project's approach?



LRCH are committed to encouraging sustainable travel choices, such as by foot, bicycle and public transport. The proposals aim to build on the excellent existing public transport connections in the surrounding area and this question asked respondents if they approve of the project's approach.

An overwhelming majority of respondents (83%) indicated that they either "Approve" (41%) or "Strongly approve" (42%) of the proposals for pedestrian, cyclist and river access. A small number of people (6%) disapproved or strongly disapproved of the project's approach. This disapproval centered on a belief that the proposals are too car centric, with proposals associated with cycling and walking an insufficient deterrent to people seeking the fastest route to the resort e.g. HS1 and car.

A further point was made that encouraging people to walk could have a negative impact on parking in the local roads. Using the open comments, the project's proposed use of the River Thames was commended with respondents keen to see its use maximised during both construction and operation.

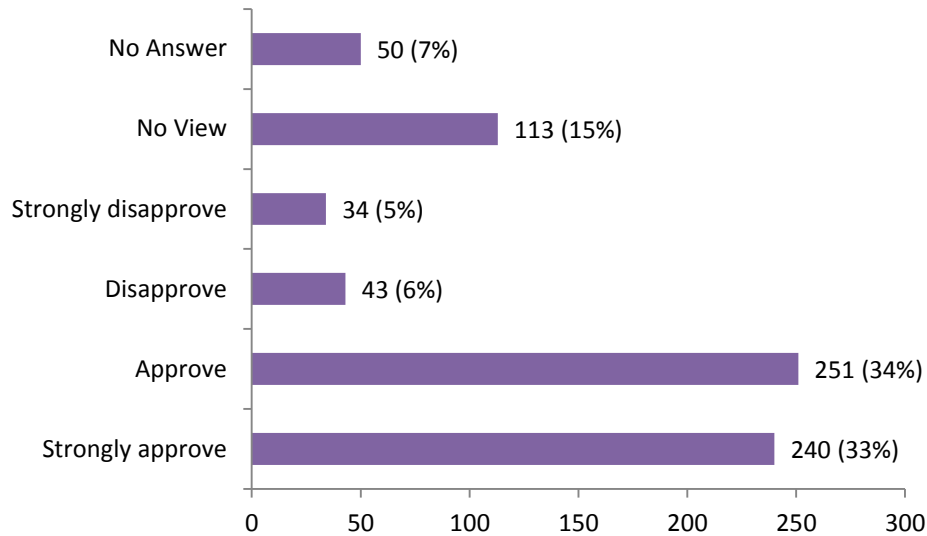
Specific mention was made of the potential use of Thames Clipper from London as well as the development of river links to the east of the resort into Essex and Medway.

The inclusion of pedestrian routes and cycleways was generally supported in the open comments though a few respondents did question whether visitors would use these modes to access the resort. It was suggested that cyclists should have clear cycle paths, be segregated from traffic where possible on their journey to the resort and have secure facilities onsite.

The proposed use of public transport was mentioned in a number of comments with some respondents concerned that there would not be sufficient capacity on the rail network to meet the demand created by the resort and that the cost of rail travel may deter some visitors.

A few respondents questioned the project's stance on extending Cross rail from Abbey Wood and whether Swanscombe station would be upgraded.

Q. One of the transport issues that has been raised by the community is the potential for “controlled residents’ parking” to be introduced. On balance, do you think this ought to be considered?

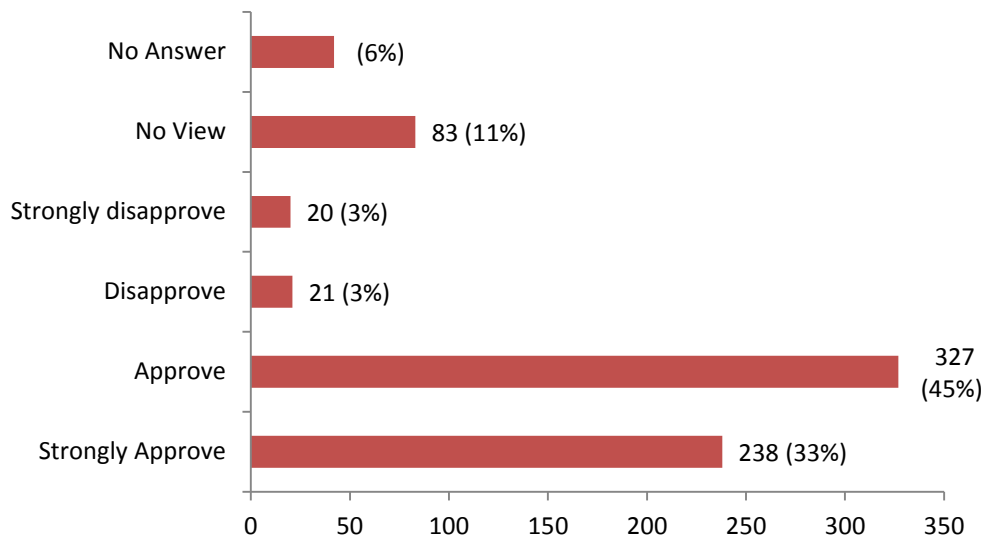


At our previous stages of public consultation the issue of parking was raised by the local community. Whilst the transport analysis has shown that providing 14,000 spaces on the site will be sufficient for the number of vehicles travelling to the site local residents have expressed concerned that visitors could park on the local roads.

This question sought to understand whether local residents thought that “controlled residents’ parking” ought to be considered. 67% of respondents indicated that they would “Approve” (34%) or “Strongly Approve” (33%) of “controlled residents’ parking” being considered. Compared to 11% of respondents who indicated that they “Disapprove” (6%) or “Strongly disapprove” (5%) of “controlled residents’ parking”.

A number of respondents took the opportunity to provide additional comments related to this question, predominantly these focused on questioning whether the introduction of controlled parking zones would come at a cost for residents, whether there would be a need for visitor permits, and whether any introduction would need to be subject to a vote by the community. One respondent voiced concern over the difficulties permit parking can create for local trade, deliveries and health workers.

Q. Through restoring, managing and creating new habitats within the site and surrounding area, our proposals endeavour to ensure there is no overall loss in biodiversity. In order to do this we have shown you a number of mitigation strategies. Do you approve of our approach?

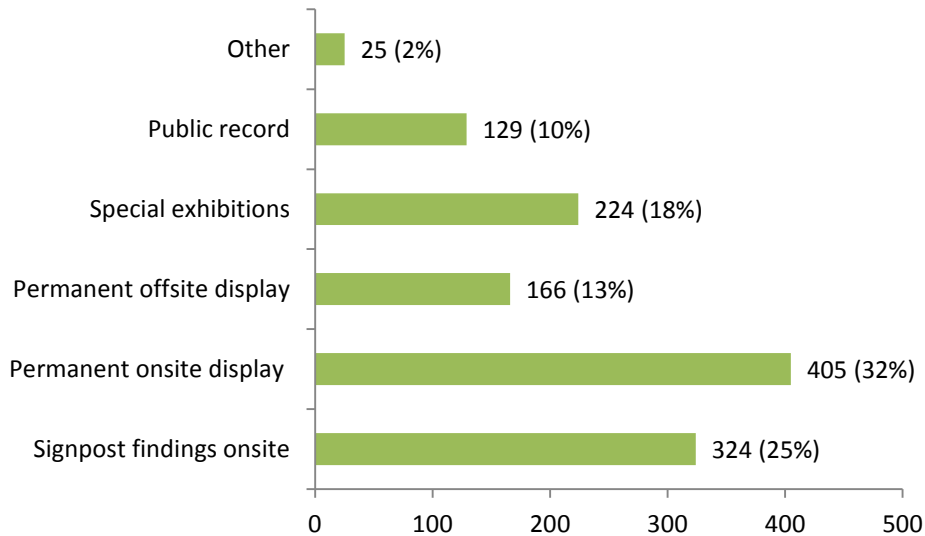


The Thames Estuary forms part of a natural and manmade environment supporting a variety of wildlife habitats and species associated with the river and its banksides. At this latest stage of public consultation we showed people how we would mitigate the impact of our proposals on this natural habitat and asked respondents whether they approved of our approach.

Overall 78% of respondents “Approve” (45%) or “Strongly Approve” (33%) with the mitigation strategies proposed. Only 6% of respondents disapproved of the project’s approach to the environment and ecology on the Swanscombe Peninsula. This question provided the opportunity for further comments or suggestions related to the environment. Those respondents that used this space raised a number of points including the benefits of regenerating a brownfield site, concern over encroachment on the greenbelt south of the A2, and the impact of the development on particular wildlife species (with specific mention of bats, Cetti’s warbler, insects and reptiles).

Further comments welcomed the consideration the project is giving to the environment and recommended the inclusion of a nature reserve, retention of wild natural spaces and free public access to these areas.

Q. The local area has a wealth of cultural heritage and we are considering the ways in which this important local history can be protected and showcased. How do you think we should preserve and display findings?



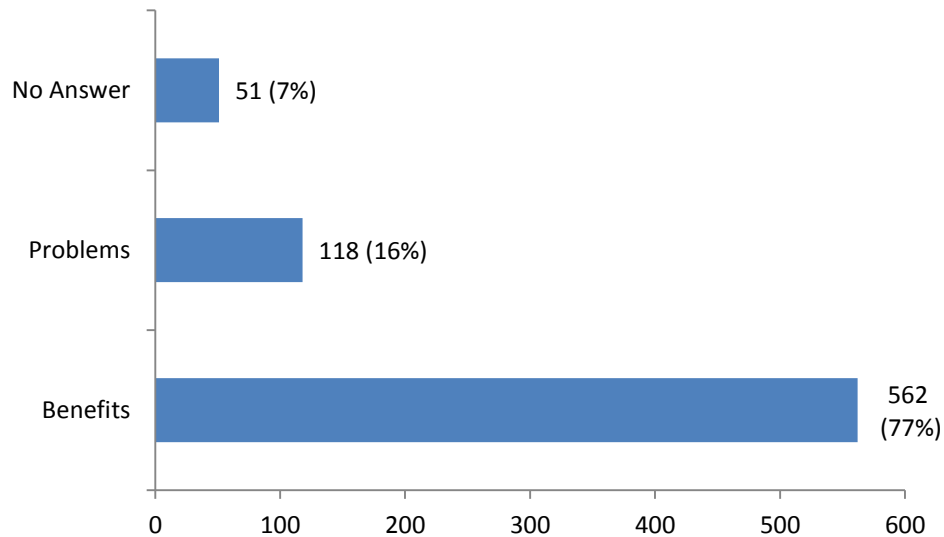
Investigations that have been carried out to date show that the site is likely to contain important remains dating back to the Palaeolithic period. This question aimed to establish how respondents would prefer findings to be preserved and displayed (respondents to this question were able to select more than one option).

A majority of respondents would like cultural heritage findings to be available on site either through a permanent onsite display (32%) or signpost findings onsite (25%). Respondents expressed pride in the local heritage of the area and urged London Paramount to protect important archaeological findings.

There were a number of suggestions made on how to make the cultural heritage of the site accessible including open days during construction, guided tours and working with local history groups and schools.

Respondents also stated that any attractions related to the history of the area should be available to visit free of charge.

Q. London Paramount Entertainment Resort will regenerate what is mainly a brownfield site and bring economic benefit to the immediate area and across Kent. On balance do you think the Entertainment Resort will benefit the local area in the longer term or create more problems?



This question aimed to understand if people felt that the benefits that London Paramount would bring to both Kent and the wider area outweighed any potential problems.

A large majority of respondents (77%) selected that on balance the Entertainment Resort would provide long term benefits to the area with 16% of respondents disagreeing and indicating that the resort will create more problems.

A majority of those that selected that the resort would on balance bring benefits did not elaborate on the reason for this selection. Those respondents that did use the open comment section spoke of the economic benefits the resort would bring in terms of employment, regeneration and a boost to the tourist industry. Respondents who felt that the resort would create more problems in the long term focused on issues surrounding traffic congestion in the local area.

Q. We are passionate about the Entertainment Resort delivering on both accessibility and inclusivity. What do you think we should be including in order to meet the needs of young, elderly and disabled visitors?

Topic	No. of times noted
Accessibility inside the Entertainment Resort	99
Travelling to the Entertainment Resort	20
Concessions	26

This question provided respondents with a space to suggest how they think the Entertainment Resort should ensure it is accessible and therefore inclusive for all those who would like to visit and enjoy the attractions. The responses can be broken down into three broad categories:

1. Accessibility inside the Entertainment Resort – this category can be sub-divided into two sections; resort facilities and resort attractions. Respondents were keen for movement around the resort to be made as easy as possible for disabled visitors with suggestions that the resort should, where reasonably possible, be on a single level and have adequate ramps, lifts and slopes where this cannot be the case. A few respondents suggested the provision of onsite golf buggies and mobility scooters for both elderly and disabled visitors. Toilet and feeding facilities were mentioned with emphasis on the fact that appropriate changing places and toilets are important for the dignity of disabled visitors. Respondents wanted to understand if the rides would cater for wheel-chair users through the inclusion of stay-in-wheelchair rides. It was recommended that during design, London Paramount work with organisations and occupational therapists to ensure that the experience will be user-friendly for all. A few respondents stressed the need to cater for visually and aurally impaired. The inclusion of sensory areas was recommended and family friendly quiet zones.
2. Travelling to the Entertainment Resort – considering the number of ways that the visitors will be able to access the resort a number of suggestions were put forward to cater for disabled, elderly and young visitors across these modes. Within the car parks it was suggested that there should be shuttles and wide bays to enable wheelchair users and buggies to manoeuvre in and out of vehicles. Swanscombe station was mentioned on more than one occasion with respondents concerned that it is currently non-compliant with the Disability Discrimination Act (DDA).
3. Concessions – within the third category the focus was on ticketing options for various groups including designated afternoons for disabled visitors, under 21s and school groups. It was suggested that ticketing should also take into consideration that some visitors may not use all the rides but would still like to enjoy the experience that the resort offers.

Respondents were provided with the opportunity to share comments on the proposals throughout the feedback form. This has provided the London Paramount team with a wealth of information and insight into the public's views on the Entertainment Resort. These comments were analysed in order to provide a thorough understanding of the most frequently raised topics.

Topic	No. of times noted
Road network	211
Public transport	135
Parking	91
Benefit, impact & mitigation	87
Employment	70
Entertainment Resort	70
Environment & ecology	52
Cultural heritage	49
Public consultation	48
Project wide support	47
Infrastructure	25
Socio-economics	26
General comments	18
Against development	10
Land acquisition and compulsory purchase	8
Ebbfleet Garden City	5
Construction	3

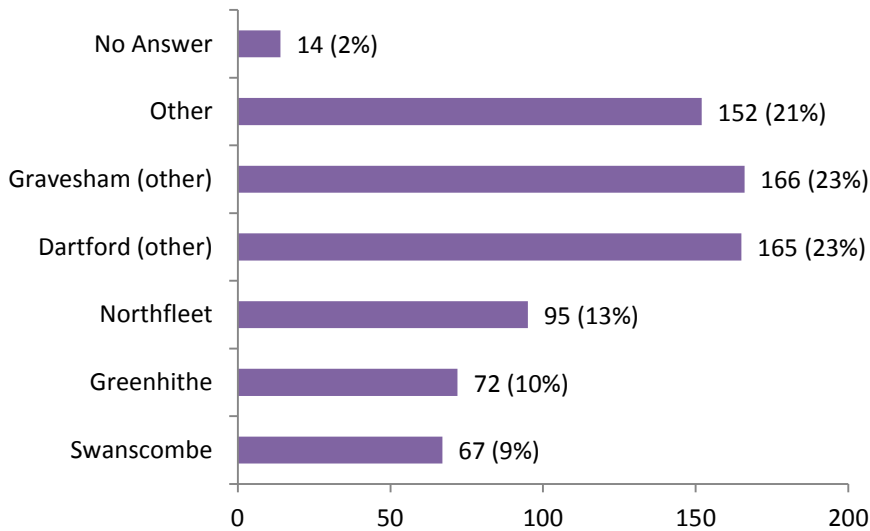
The table below is a detailed outline of the topics raised by respondents:

	Theme	sub-tally
211	Road network	
	Strategic Road Network	80
	Lower Thames Crossing	12
	Local roads	31
	Access Road	20
	Traffic	68
135	Public Transport	
	River Thames	39
	Cyclist and Pedestrian Access	29
	Bus	12
	Public transport: General	24
	Train	15
	Crossrail	7
	Pricing and Concessions	9
91	Parking	
	Controlled Parking Zones	64
	Onsite	20
	Park and ride	7
87	Benefit, impact and mitigations	

	Effect on local community	27
	Effects on local area	20
	Effect on local facilities	3
	Effect on local business	9
	Concessions and discounts	28
70	Employment	
	Consideration of jobs for local people	34
	Creating jobs for young people	7
	General considerations for employment	29
70	Entertainment resort	
	Attractions	42
	Facilities	28
52	Environment & Ecology	
	Brownfield regeneration	6
	Greenbelt development	6
	Wildlife	13
	Environment	27
49	Cultural heritage	
	Recognition of local heritage	16
	Free public access to heritage	6
	Exhibiting archaeology	27
48	Public Consultation	
47	Project wide support	
25	Infrastructure	
	Air Quality	10
	Noise pollution	6
	Renewable Energy	2
	Waste Resource Management	4
	Infrastructure: General	3
26	Socio-economics	
	Public services	15
	Education	11
18	General Comments	
10	Against development	
8	Land acquisition and compulsory purchase	
5	Ebbfleet Garden City	
3	Construction	

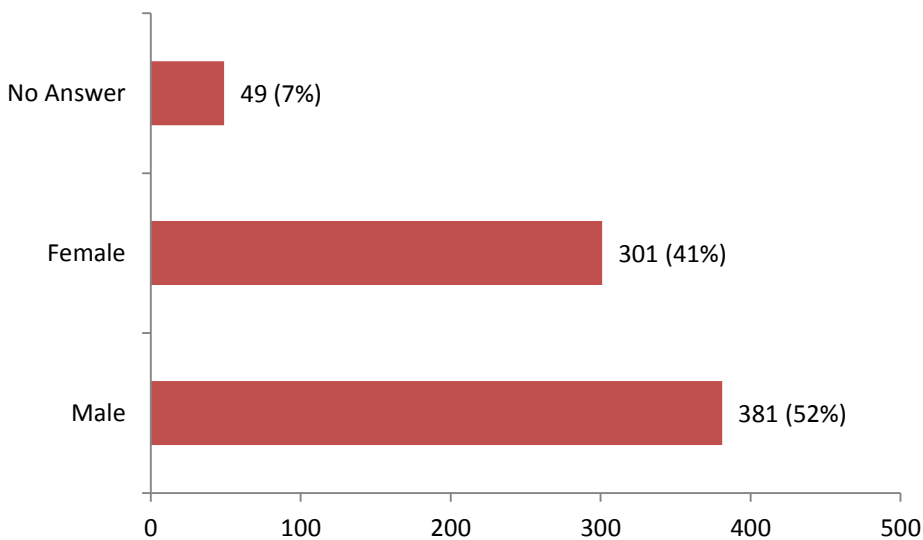
Section Three – Respondents profile

Q. Where do you live?



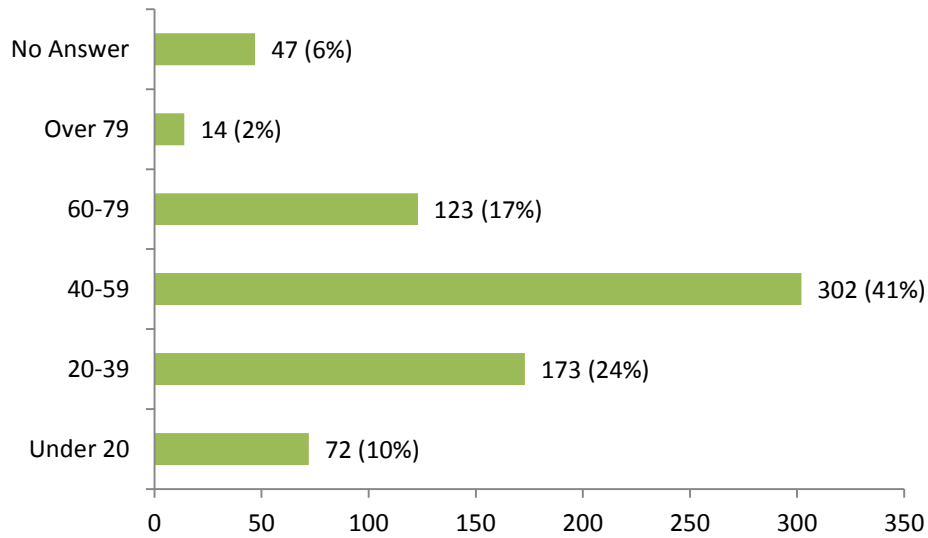
This question sought to establish where people who are interested in the proposals for London Paramount Entertainment Resort live. The multiple choice options included the communities located adjacent to the site and the remainder of the local authorities. A similar number of respondents live in the four local authority wards located closest to the resort, Swanscombe (9%), Greenhithe (10%) and Northfleet (13%). 21% of respondents live outside of the two local authorities that the Entertainment Resort falls within, Dartford and Gravesham.

Gender

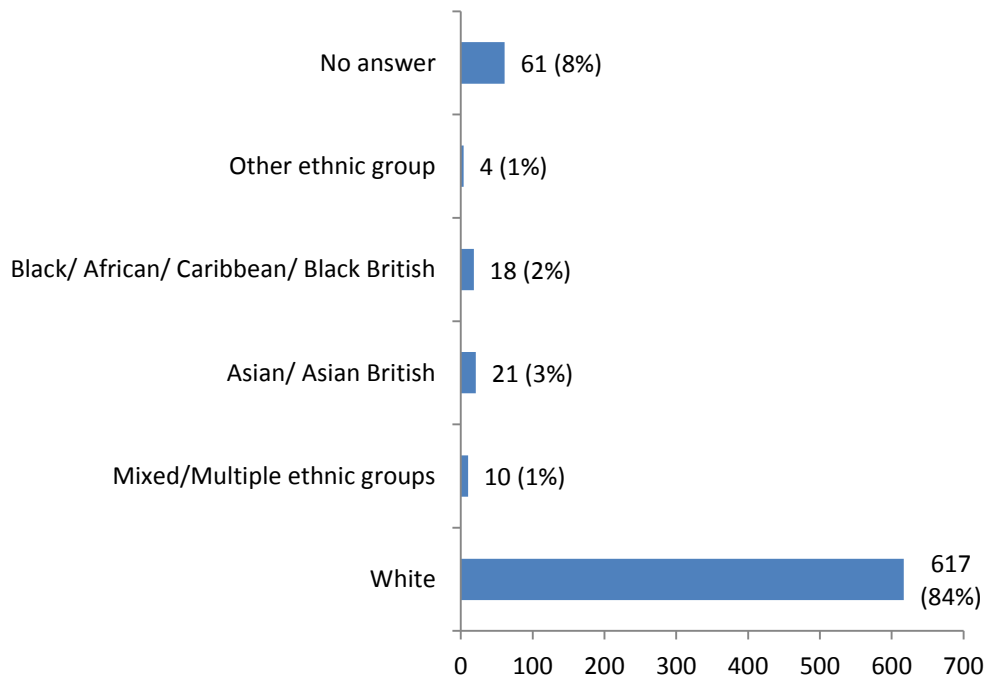


London Paramount Entertainment Resort: Your Feedback from Stage Four

Age



Ethnicity



Five ♦ Conclusion

This report provides context to how the consultation was proposed, the documentation provided, the events held and then provides a breakdown of all feedback forms received from the local community and general public during the Stage Four statutory public consultation.

The format of the feedback form at this latest stage of public consultation enabled respondents to elaborate on their choice of answer following each question as well as at the end of the feedback form. This has provided the London Paramount team with a wealth of comments through which to fully understand respondents' views on the proposals.

The written feedback has highlighted issues previously voiced as well as new points for consideration. The following section will focus on some of the key topics and points raised within them.

Road network

At each of the four stages of public consultation the local road network and traffic has been the topic. At this latest statutory stage of public consultation 212 respondents made specific mention of the immediate and wider road network and vehicular access to the resort. LRCH is continuing to carry out traffic modelling, which looks at a wide range of possible scenarios including those incorporating consented and proposed development in the local area e.g. Ebbsfleet Garden City and Lower Thames Crossing. LRCH is also working closely with Highways England and the local highways authority (Kent County Council) as we continue to look at and work on our proposals for road access to the resort.

Public transport

One of the reasons the Swanscombe Peninsula was chosen as the site for London Paramount Entertainment Resort is its excellent pre-existing public transport links. It is important to the local community and the London Paramount team that the use of river and rail to access the resort is maximised. Discussions are in progress with transport providers and relevant consultees including the Department for Transport, HS1, Highways England, Thames Clipper and *Fastrack*. The idea of cycle paths appealed to respondents with emphasis on ensuring that any cycle infrastructure should be safe and secure. A few respondents suggested the introduction of a bike hire scheme similar to that of "Boris Bikes" in London and welcomed the idea of being able to freely access the riverside.

Environment and Ecology

The Swanscombe Peninsula is mainly a brownfield site due to its previous use up until the 1980s by the cement industry. The site is also comprised of three areas of marshland (Black Duck Marsh, Botany Marsh and Broadness Marsh) where there is existing wildlife. LRCH is proposing a number of mitigation strategies in order to ensure that there is in biodiversity through the creation of new habitats within the site and surrounding area.

Respondents suggested that nature reserves should remain to an extent wild, maintained in perpetuity by London Paramount and wildlife areas should be publically accessible. Some respondents voiced concern over the potential for development south of the A2 and urged London Paramount to work with local wildlife organisations to ensure the best outcome for wildlife and the environment. LRCH continue to carry out

environmental assessments and are working with a number of environmental organisations, including statutory bodies such as Natural England and the Environment Agency and non-statutory organisations, including Kent Wildlife Trust, Buglife and the RSPB.

Employment

London Paramount Entertainment Resort will bring up to 27,000 jobs to the local area. These will be a range of full time and part time jobs expected to include:

- Approximately 6,700 full time Entertainment Resort jobs
- Approximately 1,800 full time jobs in Entertainment Resort hotels
- Approximately 1,300 full time jobs located at the creative business hub
- Potential for approximately 15,700 indirect jobs through the supply chain and growth from spending in the area
- Peak on site construction employment of up to 6,300, jobs during the construction period.

Respondents welcomed the employment opportunities that the resort would bring to the area and the subsequent regeneration it would generate due to additional spend in the local area.

A number of respondents sought reassurance that the jobs would be available for local people. It was suggested that London Paramount should work with schools and colleges in the area to ensure that the skillset required could be delivered by local residents.

Benefit, impact and mitigation

The benefits, impact and mitigation section includes open comments related to the resort's effects on the local community and local area. Responses in this section were divided with half of respondents welcoming the regeneration that London Paramount will bring to the area with the other half expressing concern that the local community could be neglected and it would discourage town centre redevelopment in Dartford and Gravesham.

A number of respondents put forward the idea that local residents should receive discounts, annual passes and the opportunity to attend the resort opening. London Paramount is committed to continuing to work with the local community and ensuring there are open channels of communication. If you would like to stay up to date join our Facebook (www.facebook.com/londonparamount) and Twitter (www.twitter.com/paramountresort) pages.

Entertainment Resort facilities and attractions

Respondents also shared their views on the offer within the leisure core acknowledging that the breadth of attractions on offer would provide entertainment for a wide audience. Suggestions were also put forward on what other attractions could be included.

A few respondents suggested the inclusion of an ice rink, music hall, permanent site for Cirque du Soleil, sensory garden and band stands. In relation to the facilities on offer at the resort respondents were keen for the experience to be easy and comfortable with ample seating, toilets and picnic areas.

Six ♦ Next steps

There has been a year-long public consultation since July on the London Paramount Entertainment Resort with over 8,000 attendees viewing consultation material during 156 hours of events. At each of the four stages we have been provided with invaluable feedback and insight into the opinions of local people and have appreciated the time that each person has taken to visit our exhibitions and share their views on the proposals.

Development Consent Order

All the feedback received at each stage of public consultation has been read, analysed and reported in the feedback reports and shared with the LRCH consultant team. When LRCH submit its application for a DCO later this year it will include a Consultation Report which will detail all consultation activities that have been carried out on London Paramount Entertainment Resort from July 2014 up to and including the most recent stage of consultation in April and May 2015.

Whilst the report will detail all four stages its primary focus will be on the most recent statutory stage of consultation and all comments provided from the local community will be responded to alongside those received from statutory stakeholders. This report will be made available on both the London Paramount website and the Planning Inspectorate website along with the entire application. There will be an opportunity to register and share your views on the application during this time. For more information on NSIP applications and guidance provided by the Planning Inspectorate please visit their website <http://infrastructure.planningportal.gov.uk/> or follow them on Twitter <https://twitter.com/PINSgov>).

Supply chain

Following submission of our DCO application LRCH will begin our programme of engagement with local and regional businesses. We have had hundreds of interested businesses register their interest and the supply chain events will be an opportunity to find out about the procurement process and timeline for tendering.

LRCH will be holding initial supply chain events later this year. If you have not already registered and are interested in attending please get in touch with the London Paramount team via the supply chain email address supplychain@londonparamount.info or the community line 0800 008 6765.

Education and skills

Over the next 18 months LRCH will be starting to work with local secondary schools, colleges, and higher education providers to understand the skills and courses that are necessary to provide opportunities for local people to gain access to employment at the resort.

LRCH will be forming an Education and Skills Taskforce, which will give local education providers, employment groups and other representatives an opportunity to discuss and input into the skills programme.

Jobs

The projected opening of summer 2020 means that a large majority of recruitment for operations at the resort will not take place until the year prior to opening. For those interested in employment opportunities associated with the resort please get in touch to register your details by emailing jobs@londonparamount.info.